

DRAFT FOR VALIDATION

Conservative service catalog

Bounded packages, example ranges, assumptions, exclusions, responsibilities, qualification, and legal-review flags.

Fictional demonstrations use synthetic data and perform no external actions. Commercial ranges are examples, not commitments.

Conservative commercial package

These are example price ranges for validation, not quotes or commitments.

Final scope, price, timeline, vendor terms, and responsibilities require written discovery and approval.

Practical Systems Assessment

Example range: \$450-\$1,200

One bounded workflow or public customer journey. Includes current-state map, evidence gaps, opportunity and risk scores, vendor or build-versus-buy decision, ROI assumptions, and the smallest useful next step.

Workflow Prototype

Example range: \$1,200-\$3,500

One browser prototype using synthetic or approved non-sensitive data. Includes the interaction proof, approved-information and handoff controls, responsive and accessibility checks, and an implementation decision brief.

Controlled Implementation

Example range: \$2,500-\$7,500

One approved workflow using client-controlled accounts. Includes configuration, documented integrations, permissions, testing, training, SOP, fallback, handoff, and a 30-day review.

Defined Care Plan

Example range: \$175-\$650 per month

Specific monitoring, content, and improvement responsibilities. It is not 24/7 support, incident response, unbounded development, or a vague AI fee.

Initial fit

- One visible workflow problem with a named owner
- Public or ordinary business information
- A measurable process outcome
- Willingness to start with a bounded pilot and human review

Initial exclusions

- Medical, legal, tax, accounting, lending, credit, insurance, identity, or financial-data workflows
- Payment-card custody, background checks, surveillance, or employee scoring
- Autonomous commitments or cold-message automation
- Unsupported guarantees, credentials, testimonials, or fictional results

Client responsibilities

The client provides accurate business rules, approves customer-facing content, controls production accounts, names operators and approvers, and obtains qualified legal review where required.

Legal review required

Proposal and statement-of-work terms, changes, warranties, liability, indemnity, intellectual property, privacy, retention, accessibility, marketing consent, and industry obligations require qualified legal review before real use.